

2022 SPONSORSHIP OPTION



Paper4trees



FROM

Environmental Education for Resource Sustainability Trust

ABOUT US

The Environmental Education for Resource Sustainability Trust (EERST) was established in the year 2000. The trust is a community based not-for-profit organisation and a member of the Zero Waste Network, and the Waste Management Institute of New Zealand (WasteMINZ).

The trust aims to work with preschools, schools, businesses and communities to create a more sustainable future. We believe that through education and action, communities can become more environmentally aware and live more sustainably by protecting New Zealand's natural resources for future generations to enjoy. Among other initiatives and community based behaviour change programmes, the trust manages the highly successful Paper4trees programme.



MISSION

To educate all sectors of the community on the importance of eliminating waste for the benefit of local communities and the global environment.

OUR PROJECT

Paper4trees began in 2001 and is now the largest school-based recycling programme in the country with 4000+ schools and preschools currently participating.

We provide schools and preschools with the resources, equipment and support needed to set up and successfully manage their own in-house, practical paper & cardboard recycling systems. They are provided with 30L classroom recycling bins. Each school is asked to monitor and record their paper & cardboard recycling rates.

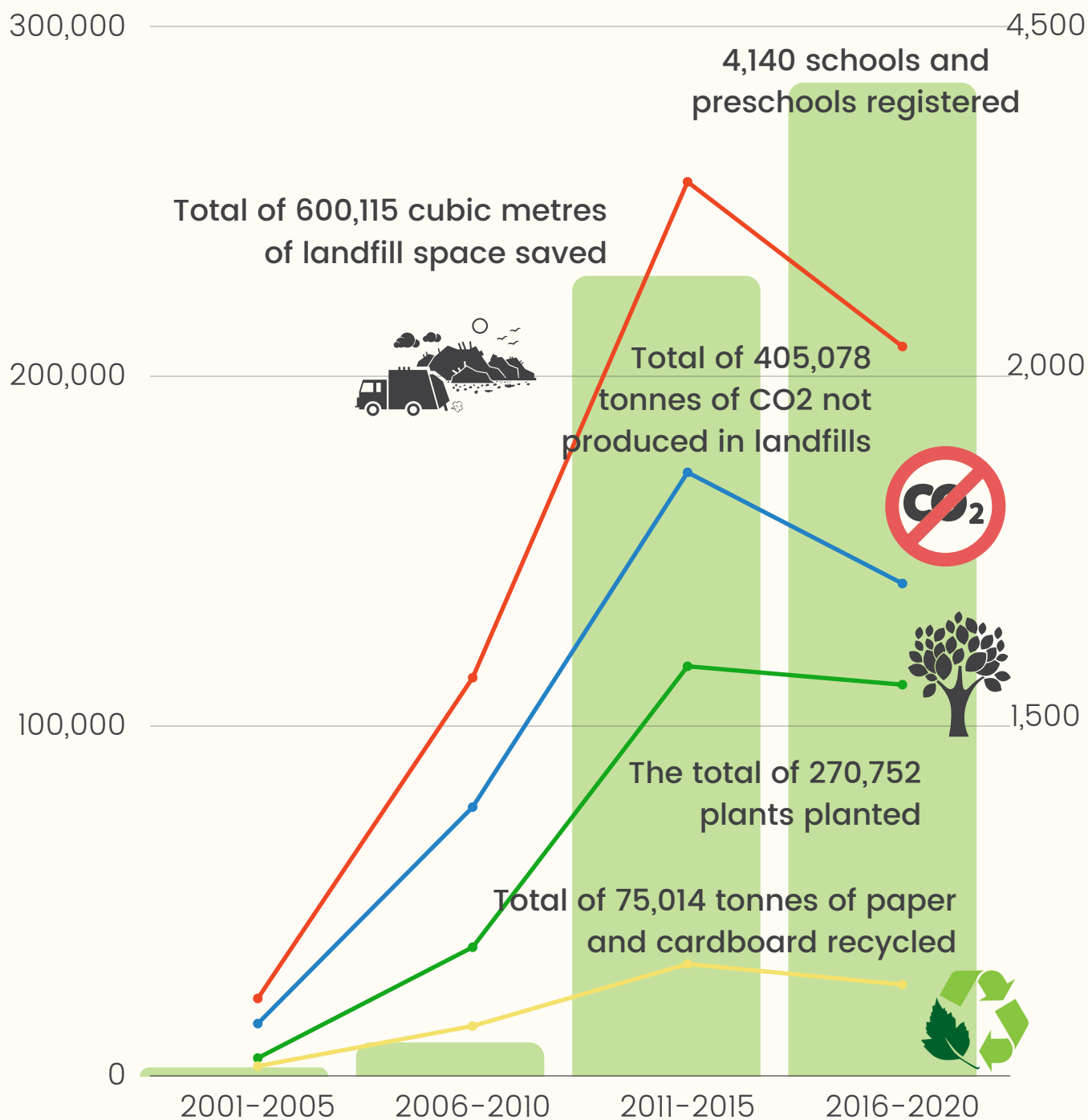


4000+
schools and
preschools

Paper4trees also rewards schools and preschools with one native tree or shrub for every 2m³ of paper and cardboard they recycle.

The trees create an additional opportunity for children to learn about the environment and understand they need to replace the resources they use. The kids learn about recycling and tree planting while earning valuable, eco-friendly rewards for their school. It's a wonderful legacy for future generations.

FACTS & STATS





THANK YOU

WE LOOK FORWARD TO WORKING WITH YOU.

As a valuable sponsor, your company will be given brand visibility throughout the programme.

Paper4trees Sponsorship Opportunities

					
Profiling and engagement	Event advertising	✓			
	Invitations to all EERST events	✓			
	Your hyperlinked logo featured in e-Newsletter	✓	✓	✓	✓
	Advertising space in regional eNewsletters and website	✓	✓		
	Exposure to 4,000+ Paper4trees registered schools and preschools	✓	✓	✓	✓
	Support EERST continue to deliver the waste minimisation programme to the community	✓	✓	✓	✓
	Use of Paper4trees logo	✓	✓	✓	
	Free waste minimisation advice	✓	✓		
Branding & Promotion	Branding opportunities in EERST Annual Report and other publications	✓			
	Web - your logo on EERST website	✓			
	Web - your logo on Paper4trees homepage	✓	✓		
	Web - your linked logo on Paper4trees sponsor page	✓	✓	✓	✓
	Web - your company profile on Paper4trees sponsor page	✓	✓	✓	
	Use of the relevant Paper4trees sponsor logo	✓	✓		
	Logo in social media cover photo	✓			
	Dedicated social media posts (annual)	10	5	2	1
	Paper4trees database - your logo on school interface	✓	✓	✓	✓
	Paper4trees database - your logo on nursery interface	✓	✓	✓	✓
	Tree delivery cards - your logo on tree delivery cards when schools and preschools receive plants	✓	✓	✓	✓
	Classroom recycling bins - your logo on classroom recycling bins	✓	✓		
	Logo on Paper4trees van	✓			