



EERST
Environmental Education for
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printed on paper from sustainably farmed trees

Annual Report 2010

New Zealand Programme Results

The Paper4trees programme continues to expand throughout New Zealand with the help of funding from the Waste Minimisation Fund, local councils, regional councils and corporate sponsors. At the end of December 2010, there were 2111 schools and preschools involved in the programme nationwide. This number has significantly increased since then.

Paper4trees achieves in four areas;

- Reduction in the volume of waste to landfill in your community, therefore a reduction of methane gas and leachate into the environment from landfills.
- Reduction in CO₂ emissions, increased tree planting means a reduction in air pollution through carbon absorption.
- Knowledge. Education about resources, environmental awareness and creating habits of recycling.
- Job creation. Increased recycling practises create employment in processing recovered product and eco-development.

New Zealand wide results for the 2010 year.

Statistics collected from December 2010 indicate the 2111 schools throughout New Zealand earned and will plant 23,829 trees as a reward for their recycling efforts in 2010. Nationwide this means that those schools have saved the following:

- Recycled 5,957.25 tonnes of paper and cardboard,
- Saved 47,658 cubic metres of landfill space,
- Planted 23,829 trees,
- Reduced the amount of carbon produced in landfills by 15,012 tonnes

The most important aspect of the programme is that these schools **are recycling their paper and cardboard, which is diverting these materials from landfill.**

Offering the schools and preschools trees for recycling is purely an incentive, and it is their choice whether they want to order the trees they are entitled to. Schools and preschools will be able to order trees again in December for their 2011 paper and cardboard recycling.

As the programme continues to grow and schools and preschools see the savings that they are able to make through Paper4trees, it becomes more difficult for the EERST Trust to meet the needs of these schools and preschools.

To this end we are extremely grateful to those Councils, Corporates, and funding agencies (i.e. Pub Charities) that make it possible. (Please see our Web site for a full list of sponsors, schools and preschools in your area.) If your business is interested in supporting Paper4trees please contact EERST.

Bruce Trask

Chairman EERST



2010 Green Ribbon - Community action for the environment category (Ministry of the Environment)
2007 Seriously Sustainable Award (Tauranga Environment Centre)
2003 Runner up in Community Organisation of the Year (Zero Waste NZ Trust)
2003 School Incineration Removal (Environment BOP)
2002 Sustainable Management in Industry (Environment BOP)
2001 Community Education (Environment BOP)
2000 School Education (Environment BOP)